



MAY EDITION

This month's spotlight: Pakistan's Sehat Kahani: A digital health solution enhancing access to quality primary health care through telemedicine.

Upcoming:

Devex at WHA 76 | Partnership Event

Maternity Matters: How the private sector can advance equitable access to care

Thursday, May 25
8:00 a.m. - 9:00 a.m. CET



[REGISTER](#)

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This Devex event on #EndingMaternalMortality will discuss how more collaborative engagement with local private sector providers can advance equitable access to quality maternal health care in low- and middle-income countries. This event, in partnership with [MSD for Mothers](#) and the Country Connector, and as part of the upcoming World Health Assembly #WHA76, will build on

lessons learned from the Country Connector to uncover opportunities and challenges around partnering with private sector providers.

Register now to discuss what's needed to advance equitable access to quality maternal health care in low- and middle-income countries.

Register Now!

Country Conversations:



Sehat Kahani: A digital health solution in Pakistan

Sehat Kahani is an impact-driven, digital health solution that aims to democratize healthcare access for all. Sehat Kahani enhances access to quality care by facilitating a network of largely female



Evolving private provider network models in line with public health priorities and health system strengthening needs

For decades, social franchising (SF) was the dominant model for private sector engagement

doctors to patients through telemedicine clinics. Hear Dr. Sara Saeed Khurram, Executive Officer & Co-Founder talk about Sehat Kahani at the link below.

[Learn More](#)

across the sexual and reproductive health (SRH) sector. Due to challenges with sustainability and scalability, a new approach is needed to ensure that the sector can capitalize on changes in domestic and donor financing, as well as demonstrate a more valuable contribution to the wider healthcare system. This blog piece, written in collaboration with [MSI Reproductive Choices](#), explores learnings around approaches to private provider engagement for better health delivery.

[Learn More](#)

We want to hear from you!

[Learn More](#)

Interested in sharing your work or a country story with us? Write a blog piece to be featured on our website and promoted on our social media. Click learn more to read our guidelines for submission.

What we've been up to:

The Country Connector is in the process of revamping its website! Interested to see what this will look like? Check out our walkthrough video on the Country Connector below:



Data Working Group

The Country Connector hosted a Data Working Group meeting in March, to gain consensus on a Data for Governance approach paper, as well as undertake a prioritization exercise for potential country case studies to support the paper.



Steering Committee Meeting

The Country Connector convened a meeting of the Steering Committee, where members provided feedback on the evolution of the CCPSH platform and associated revisions of the website.

Learn More

Learn More

Events:



Primary Health Care for Universal Health Coverage and Health Security in the Eastern Mediterranean Region

11-15 December 2022

In celebration of UHC, the WHO Regional Office for the Eastern-Mediterranean hosted a week-long convening, with a focus on sharing lessons learned and best practices. The Country Connector supported a day-long exploration of private sector engagement in whole health systems. Click [here](#) for more information.

INVITATION 

Closing the quality healthcare access gap in Africa through effective governance of mixed health systems by integrating private sector capacity

Join our panel of distinguished speakers as they explore tangible opportunities for countries to leverage private sector capacities for public health goals and strengthening health system's response and resilience.

MODERATOR



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BRAMUEL MWALO
CEO, Xetova

Date: Monday, 6th March | Time: 11:30 – 13:00 CAT | Venue: AD12 AHAIC 2023

Closing the quality healthcare access gap in Africa through effective governance of mixed health systems by integrating private sector capacity

6 March 2023

As part of the [Africa Health Agenda International Conference \(AHAIC2023\)](#), MSD for mothers hosted a side event to explore tangible opportunities for African countries to leverage private sector capacities for public health goals and strengthening health system response and resilience. The event built on lessons from the Country Connector work.



Private Sector engagement to deliver quality MNCH services

14-16 March 2023

The Global meeting of the Network for Improving Quality of Care for Maternal, Newborn and Child Health took place in Accra, Ghana between the 14th and the 16th of March 2023. The meeting featured a focused discussion where the Country Connector discussed with participants how governments can harness the private sector to deliver quality MNCH services. More information on the global meeting can be found [here](#).

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