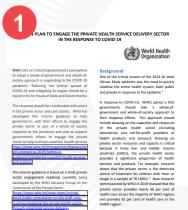
# address our current challenges?"

A comprehensive overview of early-pandemic engagement with the private sector guidance, country case studies, and more.



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in green

In the first waves of the pandemic, concrete steps were outlined to help governments and MoH to harness the private sector. Those can be applied to current COVID-19 needs such as vaccines roll out. Go back to basics with the PSE Action Plan which describes how to: get organized to work together, secure private sector assets to increase surge capacity, mobilise public and private health staff, ensure all health facilities and staff have the supplies they need to respond to the crisis, and establish systems to integrate the public and private sector response effort.

#### **Click here for:**

An Action Plan to Engage the Private Health Service Delivery Sector in the Response to COVID-19

Options were proposed to governments to assist with the "containment phase" - ranging from treating COVID-19 and non-COVID-19 patients to leveraging mobile technology to the use of private resources to create a social safety net (shelters for homeless, etc.) These options can be used to inform discussion between public and private sectors in health and definition of respective roles, even at this stage in the pandemic.



# Click here for:

# Options - how to engage the private health sector to tackle COVID-19?



COVID19 testing, treatment and supplies are three areas of focus which continue to be relevant today. Early on, best practices were collected on how to plan, acquire space, staff, and stuff by seamlessly integrating the private sector within the government response systems early on. These series of documents outline practical advice and illustrative examples of engagement with the private sector in early COVID-19 responses.

## **Click here for:**

## **Private Sector Discussion Note: COVID-19 Testing**

#### Click here for:

**Private Sector Discussion Note: COVID-19 Treatment** 

#### Click here for:

Private Sector Discussion Note: COVID-19 Supplies

While it is important to learn lessons from other geographies, lessons learned from the past are equally worthy of recognition. In July 2020, case studies from Kenya's and Rwanda's experience with early engagement of the private sector in the COVID-19 response were produced and offers insight which are still relevant in this stage of the pandemic.



#### **Click here for:**

#### Private Sector Engagement in the COVID-19 Response: Kenya Country Experience

#### Click here for:

Private Sector Engagement in the COVID-19 Response: Rwanda Country Experience Context

Two weeks after a newly appointed Cabinet Secretary of Health took offic. Kenya œnfire d itsdirt case of COVID-19 on 13 March 2020. With nearly 7,000 œonfire d cases and 152 deaths due to COVID-19 as of early July, Kenya is one of the highly affected countries in the East Africa region.<sup>1</sup>

Kenya's response to COVID-19 began in January 2020 with the release of the National 2019 Novel Coronavirus, Contingency (Readiness and Early Response) Phus by the Ministry of Health (MoH)<sup>2</sup> The Government began ratising public awareness of hygiene measures and symptom recognition in early February 2020 and on 28<sup>th</sup> February, a National Emergency Response Committee (NERC) was domed to coordinate the nation's response to COVID-19<sup>th</sup>

Despite responding quickly to contain the pandemike, early action has not been without its inchilenger, or essaged criticist. Challenges have included a pooly coordinated mandatory quarantine program and a tak of darity or implementation of population directives such as the custament of movement in specific councils, including NationUC criticism has been directed at actions taken and hose not taken - while the health scentraty could "talk the talk", the government has strengtic or usakit.

Kenycis phrate health sector has responded by supporting the government "wark the wark". Kenych sa schware private sector and stabilizeth coordination mechanism, but pre-existed the pandemic. The phrate sector has supported containment activities, including public awareness campaigness, testifig and other regiot response measures. These efforts have been guided by the government's readness and early response plan under the stewardship of the NERC.

More detailed examples of this work are outlined using the WHO action plan framework – <u>plan</u>, systems, space, <u>stall and stall</u>. The action plan is informed by a <u>draft private sector engagement</u> coating; currently being developed by the WHO Advisory Group on the Governance of the Private Sector.

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