

Initiating Partnerships with the Private Sector During COVID-19 Using Dialogue Mechanisms

Webinar

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Moderator
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Wrap Up Speaker
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1 THE SIX STEPS OF A PUBLIC-PRIVATE DIALOGUE AND EIGHT GOOD PRACTICES



Speaker
Claire Gapare
Associate, Impact for Health International



Good Practices	Enabled partners	Honest Broker	Aligned Vision	Organized Structure
	Joint Core-leadership	Balanced Representation	Accountability	Mutually Reinforcing Activities

2 PRACTICAL LESSONS FOR A SUCCESSFUL PUBLIC-PRIVATE DIALOGUE



Panelist
Dr Ahsan Maqbool

Senior Technical Officer, Ministry of National Health Services Regulations and Coordination, Government of Pakistan

Government Perspective Pakistan's Experience

- ✓ Conduct a mapping of key stakeholders to understand capacity.
- ✓ Communicate at both the Provincial and Federal government levels.
- ✓ Record and share private sector data on COVID testing, case management, and oxygen production and link it to a national database.
- ✓ Facilitate the acquisition of test kits, PPE etc. and provide them to the private sector actors at a subsidized price, with a capping price on testing.
- ✓ Incentivize the private sector for capacity building through tax exemptions and the resolution of pending issues.

Private Sector Perspective Nigeria's Experience

- ✓ Form a formal private structure that houses all the private sector entities e.g., healthcare federation of Nigeria, CACOVID.
- ✓ Have a structured dialogue with the private sector in health through country healthcare federations based on trust, honesty, and transparency.
- ✓ Foster relations and enable a diverse range of stakeholders.
- ✓ Be transparent and have accountability in relation to the funds/donations allocated to COVID-19, through data monitoring and evaluation.



Panelist
Clare Omatseye

President, West Africa Private Healthcare Federation (WAPHF/FOASPS)



Panelist
Dr Volkan Yilmaz

Assistant Professor of Public Policy, Dublin City University

Academia Perspective

- ✓ Show clear political will to achieve UHC.
- ✓ Create an enabling environment for the fair representation of small and medium-sized providers alongside others.
- ✓ Develop equally robust institutional channels for patients and medical professionals to voice their perspectives and concerns about the daily functioning of the healthcare delivery system.
- ✓ Build public sector regulatory capacity to learn from the PPD process and inform long-term planning for the adoption and implementation of a whole healthcare delivery system approach.

3 How do governments think about power dynamics when working with the private sector ?

The government provides the enabling environment, but the recognition of the private sector as a formidable partner is equally important. The private sector needs to be a partner not at the point of crisis only but also in normal times when forming the policies to strengthen the health care system.

What are the necessary pre-conditions for a successful PPD?

- 1) Recognition of the role of the private sector.
- 2) Organization of the private sector into a federation.
- 3) Private sector representation on committees in policy formation.

Q & A