

WHO Strategy to support countries govern the contribution of the private sector in health



World Health
Organization

A woman with her hair in a bun, wearing a white dress with red floral patterns, is walking away from the camera down a dirt road. She is carrying a young child on her back in a colorful patterned sling. The road is reddish-brown and leads into a rural landscape with simple houses, trees, and hills in the background under a cloudy sky.

We need to look for new ways to accelerate the achievement of UHC

.....
Calling countries to embrace the
full capacity and opportunities
within their health systems to deliver high-quality,
equitable and affordable healthcare to the
population
.....

WHO's Strategy Report



Deliver strategy



Enable stakeholders



Build understanding



Align structures



Foster relations



Nurture trust

A **well-governed health system** in which public and private actors **collectively deliver** on public health goals, health security, UHC and health systems resilience

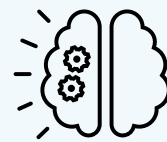
The 6 Governance Behaviours

Deliver Strategy

The government has articulated clear strategic goals for the health system as a whole and the role(s) of the private sector in achieving these

What is key is that government has articulated in recent documents relevant to the current situation in the country, the government's decision-making, and the role(s) of the private health sector in achieving the government's strategic goals

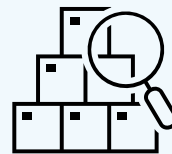
It is also necessary that government:



Understands how PS is supporting the realization of health goals



Allocates needed financial resources to implement these policies



Put in place arrangements for tracking the effects of policy mechanisms

Build Understanding

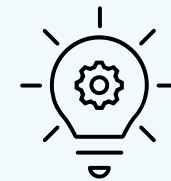
The government has taken action to ensure access to **comprehensive, up-to-date** and **high-quality** data on the operation and performance of the private sector. This **information** is **used** for strategic and operational **decision-making**, and relevant data is **shared** with the public.

Effective policymaking in areas such as regulation and purchasing requires access to and use of reliable and comprehensive information about the private sector - **its resources, activities, and performance levels**.

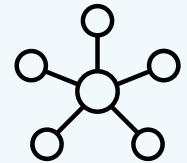
To enable **effective policymaking**, governments must:



ACCESS



DECIDE



SHARE

Align Structures

The government has established the **organisational structures** required to achieve its identified strategic goals and objectives for the private health sector.

Health Policy Objectives

Organisational
structures

Service delivery
models

Financing
arrangements

The integration of the private sector should :



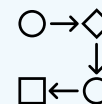
Be guided by **national policy, strategy, and plans**



Clarify the **roles and responsibilities** of public and private health sector actors



Establish **common standards and practices** within the health system's operational arrangements



Involve coordination between public and private providers in the **processes of care, management of services, and organisation across all levels of care.**

Enable Stakeholders

Government acts to influence the operation and performance of the private health sector through regulation and financing.

A- Regulatory Interventions



**Facility registration
& licensing**



**Regulation of
healthcare
professionals**



**Registration &
licensing of private
pharmacies**



**Healthcare
education
institutions**



**Clinical
guidelines**



**Regulation
of PHI**



**Robust economic
regulation
regime**

B- Financing Interventions

Ensure that the resources and activities of private providers contribute to policy goals such as equity of access, financial protection and quality of care, without detriment to the financial sustainability of public health expenditure.

Foster Relations

The government has established inclusive policy processes in which a broad range of stakeholders (including the private health sector and other actors) play an active role.

Policy process should be:



OPEN



TRANSPAR
ENT



INCLUSIVE



FREE FROM
VESTED
INTERESTS

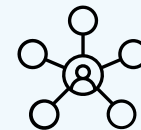
Need for:



Institutionalised platforms for **open, transparent** and **purposeful** engagement with the private sector and other stakeholders



Power imbalances addressed to ensure fair participation



Establish representative bodies of the PHS to engage in purposeful and sustained dialogue



Mitigated bias, conflicts of interest and corruption

Nurture Trust

The government takes action to safeguard patients' rights and financial welfare through their interaction with the private health sector and provides structures to ensure public accountability / patient redress.

Safeguard patients' **health rights, human rights and welfare** more generally, regarding their interactions with the private sector

Consumer protection laws are well-specified and well-enforced, such that they:



Ensure that the rights of patients receiving care in the private and public sectors are enforced



Ensure that patients do not receive unsafe, inappropriate or unnecessary care in the for-profit sector



Ensure that patients are not financially exploited in the for-profit sector

Ensure that patients have a voice about the private sector's activities and their experiences in related facilities

Raising awareness: advancing the six governance behaviours approach

BMJ special edition:

Governance of the Private Health Sector

12

Articles

50+

authors

from all regions



EDITORIAL

Steering, not drifting — a fresh approach for navigating private sector engagement for Universal Health Coverage

COMMENTARY

- Data-driven governance and the private sector in mixed health systems
- The Country Connector on Private Sector in Health: a global governance platform
- How to better engage the private sector in health service delivery in Africa

ORIGINAL RESEARCH

- The role of private healthcare sector actors in health service delivery and financing policy processes in low-and middle-income countries: a scoping review
- Private pharmacies as healthcare providers in Odisha, India: analysis and implications for universal health coverage

PRACTICE

- The governance behaviours: a proposed approach for the alignment of the public and private sectors for better health outcomes
- Engaging the private sector to deliver quality maternal and newborn health services for universal health coverage: lessons from policy dialogues



WHO: Governance of the Private Health Sector

Upcoming releases:

- Approaches, enablers and barriers to govern the private sector in health in low and middle-income countries: a scoping review
- Private Sector Engagement for Immunization Programs: A Pragmatic Scoping Review of 25 Years of Evidence on Good Practice in LMICs
- Engagement of the private health Sector in the delivery of Ghana's COVID-19 emergency response
- Leveraging the Private Health Sector for Primary Health Care in the Eastern Mediterranean Region





COUNTRY CONNECTOR

on Private Sector in Health



Respond to countries' needs and demands, building their capacities to work with the private sector



Support the efforts of global health actors that works with governments and other partners to address health issues



World Health
Organization

Country, regional and global actors together help advance governments capacities to work with the private sector in health

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graph LR; A[Respond to countries' needs and demands, building their capacities to work with the private sector] --> B((Stronger global coordination & accountability)); B --> C((Greater & Sustainable progress with governments, the private sector, and local communities collaborating towards health goals));
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**Stronger
global
coordination
&
accountability**

**Greater &
Sustainable
progress**

with governments, the private sector, and local communities collaborating towards health goals

What do we do?

Curating Evidence

We have created a **knowledge hub** that generates evidence, insights and learning to guide policy development and implementation inclusive of the private sector in health



Supporting Implementation

We provide tailored support to countries that are interested in working with the private sector in health through the **Country Support Desk**. Our support can range from facilitating **PPD**, **conducting tailored capacity building activities**, and **generating evidence responding to specific country needs**



Sharing Experiences

We work with partners and experts through the **private sector engagement forum** and our **technical working groups**





World Health Organization

Engaging the private health service delivery sector through governance in mixed health systems:

strategy report of the WHO Advisory Group on the Governance
of the Private Sector for Universal Health Coverage


World Health OrganizationPrivate Sector Landscape
in Mixed Health Systems

POLICY BRIEF 34

Engaging the private sector in delivering health care and goods

Governance lessons from the COVID-19 pandemic

Anna Maresso
Ruth Walitzberg
Florian Tille
Yulia Litvinova
Gabriele Pastorino
Naomi Nathan
David Clarke



Private sector engagement to deliver maternal, newborn, child health and family planning services during COVID-19 in Uganda



Understanding the private health sector in the Eastern Mediterranean Region



Equitable access to COVID-19 tools

Aligning the private sector with national response efforts

Towards better engagement of the private sector in health service delivery

A review of approaches to private sector engagement in Africa



The private sector,
universal health coverage and
primary health care

Private sector engagement to deliver maternal, newborn, child health and family planning services during COVID-19 in Pakistan



Regional review: Role of the private health sector in the provision of essential health services in the Eastern Mediterranean Region



Protocol:
using data to
drive governance



Technical Advisory Group on the Governance of
the Private Sector for Universal Health Coverage
report of a hybrid meeting, Tunis, Tunisia, 20-21 June 2022



The role of the private health sector in COVID-19 response



THANK YOU!

For more information:

David Clarke

clarked@who.int

