

PUBLIC PRIVATE PARTNERSHIPS IN HEALTH SERVICE DELIVERY: KEY ISSUES

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OBJECTIVES AND MODELS OF PARTNERSHIPS (VENKATRAMAN, 2012)

FOR HEALTH INFRASTRUCTURE

Hybrids of Design, Build/ Rehabilitate,
Finance, Own, Operate, Maintain, Lease,
Manage, Transfer (DBFOM, BOOT, ROT)
Private Financing Initiative (PFI)
Integrated Models

FOR SERVICE DELIVERY EFFICIENCY

(Clinical/ Non Clinical Services)
Contracting
Operational Mgmt. Contract
Co-location
Franchising

MODELS

FOR FINANCIAL PROTECTION

Health Insurance / Social Insurance
Demand Side Financing (Conditional Cash)
Supply Side Financing
Grant in Aid / Subsidies
Social Protection Funds
Purchasing

OTHER ENGAGEMENT OPTIONS

Public Private Mix (TB)
Digital Health (e.g. Telemedicine)
Social Marketing
Drug / Vaccine Research
Human Resource Capacity Building
Regulation / Accreditation / Quality Improvement



Private Partnerships in Health Service Delivery - India

PPP IN SERVICE DELIVERY: KEY CHALLENGES

**information Gap
on PHS- thus
unplanned-
unviable PPPs**

**Leadership
(Political & Admin.
Committment)**

**Hostility/ Mutual
Trust- NGOs vs
Corporates**

**Policy, Legal Eco-
system; Regulation
/ Stewardship**

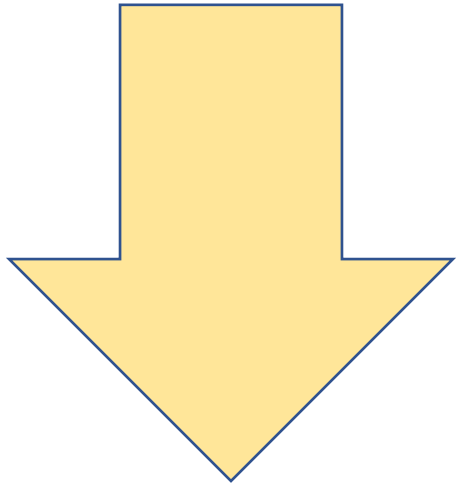
**Fiscal Space –
Payment Delay –
Cost vs Tariff**



PPP IN SERVICE DELIVERY: KEY CHALLENGES

**Organizational Unit/
Technical & Managerial
Capacity**

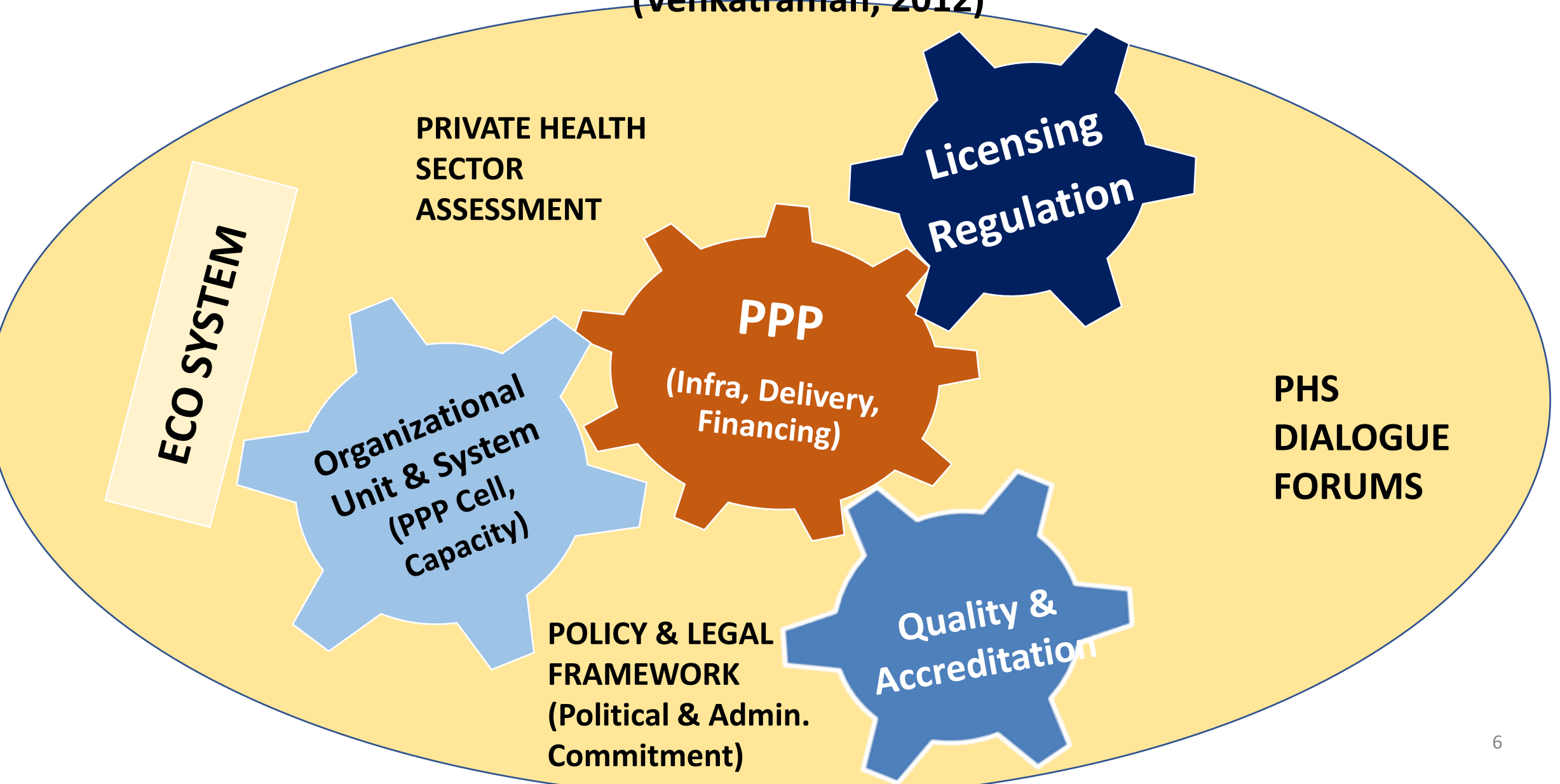
**Relational / Incomplete
Contracts: No KPIs,
Monitoring, Oversight**



**Day-to-day
Operational Mgmt of
contracts-
grievances, disputes**

PPP IN SERVICE DELIVERY : IDEAL STRATEGY

(Venkatraman, 2012)



WHO- PHS STRATEGY & GOVERNANCE PATHWAYS

**Deliver
Strategy**

**Enable
Stakeholders**

**Foster
Relations**

Nurture Trust

**Align
Structures**

**Build
Understanding**

Nascent

Developing

Progressing

Established

Public-Private Partnerships in Health Care in India

Lessons for developing countries

A. Venkat Raman and
James Warner Björkman

Wiley-Blackwell • Development Economics